# From plastic to new payment methods

When it comes to innovation, with Visa you will always take the lead.

## **TECHNOLOGICAL INNOVATIONS**

#### **VISA CHECKOUT**

After registering at Visa Checkout, from a single register, the consumer starts using the login and password to make payments in any of the online commercial establishments that accept the service, without the need to repeatedly enter information such as address and card number for future purchases.

#### **VISA TOKEN SERVICE**

Tool that replaces important information such as the 16 digits of the card, expiration date and security code for a single digital identifier called a "Payment Token". Services such as this one, developed by Visa, protect the client and provide more security for digital portfolios, like Samsung Pay, which enables the payment via smartphone.



## **USABILITY INNOVATIONS**

## WEARABLES



An incredible innovation in mobile technology, the Visa payment ring has been distributed to all athletes of Team Visa to make payments.



#### Swatch Bellamy

Just place the watch, a quick alternative to cash, close to a payment terminal **with Visa Contactless system** for a moment and the transaction will be made in a matter of seconds.



#### **Bradesco Visa Bracelet**

Your prepaid card in a safe and convenient design, this payment bracelet also helps you manage your balance, consult transactions, recharges and lockout in case of loss or theft. It can be carried out through an application.

## PREPAID



#### Riocard

Prepaid card that combines the features of payment and public transport in a single plastic card. Accepted on public transport in the state of Rio de Janeiro and in any establishment that accepts Visa in Brazil and worldwide.



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#### **Themed cards**

Look for Vinícius, mascot of the Rio 2016 Olympic Games and Tom, mascot of the Rio 2016 Paralympic Games, printed in themed Visa prepaid cards. Consumers can load the prepaid card in the Olympic Park and at Rio 2016 Mega Stores.



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